

INTERNATIONAL CONFERENCE

AI in Tourism Education

Redesigning Learning, Skills, and a Sustainable Future

9 October 2026 | “Gheorghe Șincai” Bihor County Library, Oradea

09:00–09:30 **A TASTE OF BIHOR | WELCOME EXPERIENCE**
Start the day with local flavours, prepared and presented with the contribution of students from “Horea” Technological High School Marghita and Technological Highschool No.1, Salonta and Technological College „Mihai Viteazul” Oradea.

09:30–10:00 **OFFICIAL OPENING | Education Meets Destination**
Larisa Ile – Edu4Tourism | Conference Vision
Mircea Mălan – Bihor County Council | Destination Development
Florin Birta – Mayor of the Municipality of Oradea
Alin Serafim Ștefănuț – Bihor County School Inspectorate | Education & Future Skills
Diana Sabău – Popa – Dean, Faculty of Economic Sciences, University of Oradea

INTERNATIONAL KEYNOTE

10:00 – 10:40 **Prof. Dr. Emre Ozan AKSÖZ** (Anadolu University, Turkey) – *AI as a Cultural Bridge: Transforming Tourism Education and Heritage Experience Design*

10:40 – 11:20 **Dr. Pavla Phitlhelelo MOKOENA**, (Faculty of Business and Management Sciences, Cape Peninsula University of Technology (CPUT), *"From Classroom to Career: Mentoring, Industry Connections and the Future of Tourism Education. Preparing tourism professionals for an AI-enabled industry.*

11:20–13:00 **INTERACTIVE TALK SHOW**
From Tradition to Algorithm: Can AI Transform a Community into a Destination?
Moderator: Călin ILE – Horwath HTL Romania
Panelists:

Horea Abrudan (Bihor County Council)
Simona-Violeta Ardelean (Bihor County School Inspectorate)
Valentin Avram (National Centre for Tourism Education)
Dumitru Fechete (Hotel President, Băile Felix)
Georgeta Grecu (Lotus Therm Spa & Luxury Resort, Băile Felix)
Paul Iacobaș (CAPDD Bihor)
Elisabeta Molnar (Partium Christian University)
Romulus Oprica (BrandBerry)
Ancuța Șchiop („Gheorghe Șincai” Bihor County Library)
Dorin Paul Băc (University of Oradea)

13:00–14:00 **LUNCH & NETWORKING - A Taste Of Bihor** powered by students

14:00-16:00 PART II: WORKSHOP SESSIONS

14:00–15:00 **Worldskills Romania** *section presented by Victor Dumitrache* (Programme Director, WorldSkills Romania)

- *From international competition standards to VET practice*
Special guest **David George Muhuleț**, Medalion of Excellence WorldSkills Shanghai 2026
- *An ecotourism curriculum model developed with industry partners from Romania's ecodestinat*ions,

15:00-16:00 **Parallel Workshops**

Workshop For Students

- *Smart guide masterclass: building ai-powered destinations, powerd by National Centre for Tourism Education (CNIT)*
Coord. Florin Albu (Trainer CNIT), **Valentin Avram** (CNIT General manager), **Mihaiță Sandu** (CNIT Marketing Specialist)

Workshops For Teachers

- *eTwinning “France–Italy: Hidden Routes”*
Minodora Giuchici (eTwinning Ambassador)
- *WorldSkills Tourism & Hospitality – Hotel Reception Guide Integrated Training and Assessment Tool*
Larisa Ile (WorldSkills Romania Hotel Reception Expert)

16:30 **Closing & Conclusions**

ORGANIZERS

Edu4Tourism – Association of Tourism Teachers and Mentors • Bihor County Council • Bihor County School Inspectorate • Bihor Teacher Training Centre • Roșia Municipality • Roșia Secondary School No. 1

INSTITUTIONAL PARTNERS

FIHR • CNIT • University of Oradea • URA • WorldSkills Romania • Visit Oradea • Bihor Destination Management Agency

